


Avilash Bhowmick

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Summary

Hi, I'm Avilash Bhowmick, a B.tech student in Information Technology from Meghnad Saha Institute of Technology.

I'm passionate about web development and have experience working with HTML, CSS and JavaScript. I also enjoy content writing, technical writing and product reviewing, both technical and non-technical.

I have skills in marketing, social media and SEO as well. In my free time, I like to play FPS games and explore new things.

In conclusion,--

A web developer with a flair for writing,

A tech enthusiast who loves to learn and share,

A gamer who likes to challenge himself.

Experience



Social Media Marketing Intern

SKYREAD

May 2022 - Jul 2022 (3 months)

It was my first experience as an intern in a company ,

I's really happy on working with SKYREAD_DIGITAL India .

Turning every imaginations into many different worlds.

Skyread Digitals is an online web-fiction publishing and marketing company.

Education



Meghnad Saha Institute Of Technology(MSIT)

Bachelor of Technology - BTech, Information Technology

2021 - 2025



Bholananda National Vidyalaya

12, Science

2019 - 2021

I've completed my high school from here.



St. Xavier's Institution


10, Science


2005 - 2019


I've finished high school till 10th standard.

Licenses & Certifications


 **The fundamentals of digital marketing** - Google Digital Garage
NXE FT7 JN2


 **Google Analytics for Beginners**
Issued Jan 2022 - Expires Jan 2025


 **Google Ads Search Certification**
Issued Feb 2022 - Expires Feb 2023
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 **Foundations : Data,Data,Everywhere** - Google
<https://coursera.org/share/2e87d7642ad7d679d75e62b09af0acaa>

 **Successful Career Development** - Coursera
<https://coursera.org/share/b0af0cb1aac09ed5a396c33e66601bf2>

 **A Life of Happiness and Fulfillment** - Coursera
<https://www.coursera.org/verify/8UGH8SWD4LX6>

 **Responsive Website Basics : Code with HTML,CSS & JavaScript** - Coursera
<https://coursera.org/share/a5a640a6d93d6f5f564a2e55ec12f367>

 **Certificate of Participation in Hero CoLabs Design Challenge 3.0** - Unstop
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 **Realize Integrated Analytical Solutions with Azure Synapse Analytics** - Microsoft

 **Azure for the Data Engineer** - Microsoft

 **Prepare data for analysis** - Microsoft

 **Get started with Microsoft data analytics** - Microsoft

 **Create machine learning models** - Microsoft

 **Microsoft Azure AI Fundamentals: Explore visual tools for machine learning** - Microsoft

 **Introduction to HTML5** - Coursera

<https://www.coursera.org/account/accomplishments/verify/NQHQ674M9JBY>



Social Media Marketing Internship - SKYREAD



Certificate of Participation in RuPay ON-THE-GO Designathon 2022 - Unstop

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Skills

Project Management • Cascading Style Sheets (CSS) • HTML5 • Technical Writing • Digital Copywriting • Social Media Optimization (SMO) • Social Media Communications • Graphic Design • Web Content Writing • Creative Writing